

361°

TOOLING

The Solo Founder's Tech Stack

One solid pick per job — plus the level-up option when you're ready for it.

Un degré au-delà / One degree beyond

361tech.tech

A curated starting stack for solo founders and small teams. No 200-tool spreadsheet – just a solid pick per job, plus the ★ **one-degree-beyond** option when you're ready to level up.

BUILD

Web app

Front-end + framework

React + Vite for speed and control · no-code start: **Lovable** or **Framer** · ★ add **TypeScript** early

Back-end

Logic + data

Supabase (auth + Postgres in one) · ★ **edge functions** for serverless logic

Hosting

Where it lives

Vercel / Netlify for front-ends · keep your **own domain** from day one

DESIGN & BRAND

Design

UI + assets

Figma for everything visual · ★ a real **design-token** set (colours, type) for consistency

Brand

Identity

Lock a **palette, two fonts, and a logo** early – then never improvise again

GROW

Email

Newsletter + transactional

Brevo (GDPR-native, EU-friendly) · own your audience on your **own domain**, not a closed platform

Analytics

What's working

Plausible / Umami (privacy-first) over heavy trackers · one north-star metric

SEO

Get found

Own your content on your domain (an **/insights** or **/journal** section) – not someone else's silo

RUN THE BUSINESS

Automation

Glue

Make or **Zapier** to connect the above · ★ add AI steps for drafting + triage

AI assistant

Your pair

Claude for building, writing, and thinking one degree further

HOW TO CHOOSE

Pick the tool you'll actually finish a project in over the one with the best feature list. **Boring and shipped** beats clever and abandoned. You can always graduate later.

Tip • Audit your stack twice a year. Cut anything you opened less than once a month. **A lean stack is a fast team.**

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UN DEGRÉ AU-DELÀ

Made by **361TECH** — software, AI & automation

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