

Logo, Everywhere: 8 AI Scenes That Turn Your Brand Into Reels

A step-by-step pipeline for placing your logo on real-world surfaces with AI, then animating each scene into a short cinematic 9:16 video. No camera, no editing software.

Tools

OpenArt + Kling

Output

8 images → 8 reels

Format

Vertical 9:16

Skill level

Beginner-friendly

THE RESULT

What you will get

Eight photorealistic images of your logo living in the real world, each one animated into a short cinematic reel.

Sprayed on a concrete wall. Keyed into car paint. Pressed into leather. Poured as latte art. By the end of this tutorial you will have a full batch of scroll-stopping 9:16 videos made with nothing but two AI tools and the prompts in this pack.

BEFORE YOU START

What you need

- Your logo as an image file, ideally a clean PNG
- A free account on **openart.ai**
- A free account on **klings.ai**

GENERATE THE IMAGES

STEP 1 OpenArt setup

1. Go to **openart.ai** and open **Image Generation**.
2. Pick the **ChatGPT image generation model** from the model list.
3. Attach your logo as the reference image. Every prompt refers to it as "the attached logo," so this step matters.
4. Paste one of the prompts on the following pages and click **Generate**.
5. Repeat for each scene you want.

Copy each prompt exactly as written. They are long on purpose: the detail is what keeps the result photorealistic and keeps your logo intact.

01 CONCRETE WALL GRAFFITI

Photorealistic street photograph, vertical 9:16. A tall weathered grey concrete wall fills the frame, covered in hairline cracks, water-streak stains, black speckled mildew, and faint scratch marks. The attached logo is spray-painted large and centered-left in bold red stencil, edges slightly oversprayed with a soft red mist halo, and thin paint drips bleeding straight down from the bottom of each bar into long thin rivulets. A man stands to the right, seen from behind, mid-action with one arm raised holding a spray can to the wall: dark forest-green bomber jacket, grey ribbed beanie, patterned scarf, brown cargo pants, worn boots. Overcast diffused daylight, no harsh shadows, gritty muted color grade, 35mm documentary look, sharp texture on the concrete. Keep the logo's exact bar proportions and spacing from the reference. Aspect ratio 9:16.

02 KEYED CAR PAINT

Close-up automotive photograph, vertical 9:16. A glossy metallic red-orange car door panel curves through the frame, reflecting overcast sky, blurred buildings, and trees. The attached logo is scratched/keyed into the clear coat, the incised lines cutting through the paint to expose lighter primer and bare metal beneath, with a few faint stray scratches radiating around it and tiny paint flecks. Realistic deep paint reflections and surface curvature, soft diffused daylight, candid street-found-detail feel, muted color grade. Keep the logo's proportions and spacing exactly as in the reference. Aspect ratio 9:16.

03 LEATHER PATCH ON DENIM

Macro product photograph, vertical 9:16. A rectangular cream suede leather patch with rounded corners and rough fibrous edges, stitched with dark thread onto dark indigo raw selvedge denim. The attached logo is cleanly debossed (pressed/embossed inward) into the suede, the grooves catching soft shadow so the mark reads through depth rather than color. Visible nap and grain on the suede, contrast topstitching and denim weave below, slight natural wear. Soft overhead studio softbox lighting, shallow depth of field with the patch tack-sharp and denim falling gently out of focus, neutral cool white balance, premium apparel-tag aesthetic. Preserve the logo's exact proportions and spacing from the reference. Aspect ratio 9:16.

04 WAX SEAL ON PARCHMENT

Top-down macro photograph, vertical 9:16. A thick oxblood deep-red wax seal sits on aged cream parchment with visible fiber texture, creases, and faint foxing. The attached logo is stamped crisply and deeply into the center of the wax as glossy raised relief, with an irregular organic wax rim, natural overflow lip, and a couple of stray hardened droplets nearby. Warm low-angle directional light raking across the surface to catch the wax sheen and the paper grain, rich shadows, old-world correspondence mood, faint vignette. Keep the logo's bar count, proportions, and spacing identical to the reference. Aspect ratio 9:16.

05 BLACKWORK TATTOO

Close-up photorealistic skin photograph, vertical 9:16. The attached logo tattooed as bold solid blackwork, heavy saturated black bars with realistic ink grain and a faint sheen, fresh skin slightly raised and pink at the edges. Surrounding the mark, delicate single-needle fine-line botanical work: sketchy lilies, thin branches, small stars in soft grey wash, deliberately sparse so the bold logo dominates. Natural skin tone with pores and fine texture visible, soft window daylight, shallow depth of field, authentic tattoo-portfolio look, no over-smoothing. Maintain the logo's exact bar proportions and spacing from the reference. Aspect ratio 9:16.

06 LATTE ART

Overhead photograph, vertical 9:16. A hand cradles a matte white ceramic cup filled with espresso showing a rich caramel-brown crema. The attached logo is poured as crisp white steamed-milk latte art, clean negative-space bars of microfoam against the dark coffee, fine speckling and a delicate crema texture across the surface. Warm neutral beige tabletop background, soft diffused natural light from one side, gentle reflections on the cup rim, cozy specialty-café mood, slight shallow focus. Render the logo's proportions and spacing exactly as in the reference, allowing only minimal organic foam softening. Aspect ratio 9:16.

07 HORSE COAT CLIPPING

Close-up animal photograph, vertical 9:16. The hindquarter of a dark bay horse fills the frame, deep brown short coat with natural hair-direction flow and a subtle sheen. The attached logo is precision body-clipped into the coat, the design revealed as lighter pale-fawn shorter hair contrasting against the darker surrounding fur, edges clean and sharp with realistic clipped-hair texture. Soft overcast outdoor daylight, blurred stable or sandy ground in the background, shallow depth of field, equestrian editorial feel. Keep the logo's bar proportions and spacing precise to the reference. Aspect ratio 9:16.

08 BEACH SAND DRAWING

Top-down photograph, vertical 9:16. Smooth wet golden-tan beach sand fills the frame with faint ripple texture and scattered fine grain. The attached logo is drawn into the sand as deep clean carved grooves, crumbled raised sand along each edge, small shadows pooling inside the channels. A thin advancing sheet of white sea foam creeps in from the lower-right corner toward the design, leaving wet sheen and tiny bubbles. Warm late-afternoon golden light, long soft shadows, serene coastal mood. Preserve the logo's exact bar count, proportions, and spacing from the reference. Aspect ratio 9:16.

STEP 2 Bring them to life on Kling

1. Go to **klings.ai** and pick **Omni** as your model.
2. Upload one of the images you just generated.
3. Paste the motion prompt below.
4. Set the video length to **4s**, generate, then repeat for each image.

MOTION PROMPT · COPY EXACTLY

Do not change the camera angle. Aspect ratio: 9:16. Just add some natural movement. Small shakes.

The prompt is short and strict on purpose. You already have a perfect frame, so all you want from the video model is subtle life: a light handheld shake, a hint of ambient motion. Anything more and the model starts inventing camera moves that break the shot.

ONE LAST THING

The pattern to **steal**

The real lesson here is not the eight prompts. It is the pattern behind them: describe the surface in obsessive detail, protect the logo's proportions in every prompt, and keep the animation instruction minimal. Once you see that pattern, you can put your brand on any surface you can imagine.

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